

Identity Catalyst

Discover the Power of Authentic Identity

Authenticity, engagement, and true leadership begins by knowing who you are. When people believe a leader is the “real deal” – a person of integrity and character – they are more likely to go the extra mile and stand by them in the best and worst of times. To be the “real deal”, you have to know who you are.

The Identity Catalyst is a powerful coaching experience that helps leaders clearly understand and communicate their unique value, thus more effectively engaging their teams.



Program Highlights

Sage Ways has three powerful programs that help leaders at all levels of the organization and teams bring their uniqueness and potential to life.

Amplify the Impact of Your Aspiring Leaders – 2 Days. When high potential leaders are able to clearly articulate who they are and what they stand for, they can maximize their presence, motivate their teams, and increase their impact. Using the *Identity Mapping*® process, participants will uncover their natural and unique leadership strengths.

Build a Leadership Identity for Leaders – 1:1 Coaching or Virtual Circles. This coaching program takes leaders through the *Identity Mapping* process via group or individual coaching sessions. Leaders will:

- Clarify their core values, unique strengths, point of view, and purpose.
- Be able to clearly articulate the value they bring to the world and their work in it.
- Develop specific leadership goals and action plans based on the outcomes of their work.

Tap the Genius of Your Team – 2 Hours. In our fast-paced, ever-changing, and increasingly complex worlds, we need everyone’s brilliance at work. In this workshop for teams, we will use the identity *Discovery Deck*™ to:

- Gain powerful insights into the unique 4-6 strengths of each team member.
- Deepen respect for individual differences to improve the team’s performance.
- Infuse established teams with new insights about each other and how to work together even better.

Participants find their experience with Identity Catalyst to be invaluable:

“This experience helps you communicate not what you do, but who you are and in that way opens up a world full of possibilities for what you can do in the future.”



Who Should Attend

1. **EXECUTIVE LEADERS.** Boost the value-creating potential of executives dealing with transition.
2. **MANAGERS.** Strengthen the leadership capabilities of your managers.
3. **HIGH POTENTIALS.** Help high potentials create a personal brand that will enhance their professional success.
4. **TEAM MEMBERS.** New or struggling teams can achieve optimum unity as one team.



Faculty



Anita Bhasin, MSOD - Anita is an organization development consultant with global clients ranging from The Nature Conservancy to Microsoft. Anita's deep interest and expertise is in helping people and teams forge new ground through collaboration. She is a certified *Identity Mapping* practitioner.



Tom Melberg - Tom is a leadership and team development coach who collaborates with people in discovering themselves and what's important to them in life and work. He is a certified *Identity Mapping* practitioner.

Getting Started

Please contact us at hello@sagewaysconsulting.com. We'll design a custom workshop for your needs.



Create the capability to change.

Sage Ways helps people and businesses create a dynamic capability to change, so they can adapt to today's ever-increasing demands and complexities with ease and creativity.

sagewaysconsulting.com

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